

## Membership Committee Report – April 2020

The last few weeks I have spent many hours looking at membership statistics. Knowing where each chapter is positioned in numbers of members and whether there is a representative for the chapter is necessary in our plans for the future.

I am actively learning about contacting members through social media accounts, but it will require close work with the Public and Media Relations committee and having someone who knows and can promote AVVA on social media. I welcome any suggestions of ways your states or chapters have begun using social media.

I am also looking at methods that Membership might use for mass communications with all our members.

There seems to be a problem with persons not receiving the monthly roster. Rosters are sent to 331 people each month. I do not have the capability to verify that each person gets theirs. Do not wait months if you fail to receive it.

I am in the process of preparing to update the access list of those receives the chapter rosters. Of course, the AVVA recipients will be based on the election reports that are sent to National. I will be sending emails to the VVA recipients around June in an effort to assure that those persons receiving are the correct persons. AVVA chapters who do not report elections will be contacted and then dropped from the access list unless requests are verified.

Respectfully,

Cecilia Essenmacher

Membership Committee Chair