



Associates of Vietnam Veterans of America, Inc.
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Public and Media Relations Committee Report

A policy change will be coming out, changing from publishing a regular newsletter to maintaining an online source of information that will be available to the membership. Reason being, the UPDATES newsletter hasn't remained current and needs to be moved into the 21st Century. Currently, AVVA has:

- Website - avva.org
- Facebook - [Associates of Vietnam Veterans of America](https://www.facebook.com/AssociatesofVietnamVeteransofAmerica)
- Twitter - [@AssociatesofVi1](https://twitter.com/AssociatesofVi1)

And we use e-mail as a more immediate and direct form of communication when disseminating information out to membership.

As an Administrator for the Associates of Vietnam Veterans of America Facebook page, I receive notifications of messages in the Messenger application. I opened a message from a member who had allowed their membership to lapse and he couldn't find his mail-in notification. I contacted the Membership Chair and we developed a plan that would allow him to renew. This took all of a couple days messaging back and forth. He hasn't received his new card yet, but I assured him that the membership folks have input his information and paid his fees with his credit card.

We have sufficient tools in Social Media that allow us to share information, communicate corporation business, and receive much needed information from other Veterans Service Organizations.

Together Always!

Tim Von Bon

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