



Candidate for Region 9 Director

Kelly Frederickson

3609 Houghton Ave., Corning, CA 96021

530-321-8805, birchkellyann@gmail.com

I am submitting my application for Region 9 Director position for term of 2021-2023. If elected I will continue to serve with integrity and honor in furthering the awareness of issues affecting Veterans and their families, as well as the families of active military personnel. This includes the AVVA mission to ensure that all Veterans attain the honor, respect, and benefits they deserve. I am experienced in organizing benefits that financially assist with designated Veteran Programs, Community Service, Educational Endeavors, and Social Activities. Additionally, in my Executive Director role, I have directed over 100 plus staff members in their various employment positions.

I am the wife of Vietnam Veteran Butch Frederickson who served in Vietnam for three tours and is the Vietnam Veterans of America (VVA) California North State Representative. I have served as the Region 9 Deputy Director for AVVA.

I passionately believe VVA and AVVA is pivotal in protecting the legacy to honor and preserve future generations of our great Nation. I call this vital ingredient “hutzpah” that “NEVER AGAIN” attitude inherent in the VVA mission statement which states: “Never Again Will One Generation of Veterans Abandon Another.” Vietnam Veterans were forged out of fire and their mission is pivotal for future generations of freedom.

“LIGHTS OUT” is a fifteen-year plan to bequeath VVA’s Mission and Finances to another organization that will implement protecting Veterans and our great country. I believe the legacy of the VVA is not going away with the help of AVVA! VVA should continue through AVVA with their unique Legacy. AVVA has the tools that is only inherent to the AVVA organization to enhance the well-developed VVA program. With more than 10,400 plus members, we are a strong and thriving organization. I believe AVVA can implement, protect, preserve the VVA integrity and promote the Veterans of this great Nation. Hence, protecting a Nation.

- AVVA consists of **all** Friends AVVA Membership - Veterans young and old.
- AVVA - Non-Veterans young and old.
- AVVA has the potential to grow exponentially.
- AVVA can take in members that are not Vietnam Veterans and uphold, advance, and enhance the VVA vision.

As in all vital endeavors, finances play a vital role in advancing the AVVA mission. If elected and permitted, I would like to add my experience to this role and any other role needed to promote the overall mission of AVVA.

With joy,

Kelly Frederickson

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Region 9 Director

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REGION 9 Deputy Director 2019 - 2021

In support of Vietnam Veterans, I am a Life-Member of Associates of Vietnam Veterans of America (AVVA). I am the current Region 9 Deputy Director.

- ❑ Nominated two outstanding AVVA Life-members, Trina Teibel and Corina (Cricket) Dixon for the prestigious AVVA *Cathy Keister Spirit of Excellence Award*. The National AVVA Board Members chose to honor both women for their contribution in assisting the *Camp Fire* survivors after the devastating fire.
- ❑ Congressman Doug LaMalfa presented the **AVVA Cathy Keister Spirit of Excellence Award** to Trina Teibel and Corina (Cricket) Dixon.



RCFE ADMINISTRATIVE LICENSE – STATE OF CALIFORNIA 2014 TO PRESENT

Executive Director

ATRIA SENIOR LIVING – INDEPENDENT LIVING, ASSISTED LIVING, MEMORY CARE 2017 to 2020

ATRIA COVELL SENIOR LIVING, DAVIS, CA 160 apartments
Occupancy 92%

Executive Director of the Year – California CALA “California Assisted Living Association” 2019
<https://www.davisenterprise.com/business/covell-gardes-has-new-executive-director/attachment/kelly-fred/>



ATRIA WALNUT CREEK SENIOR LIVING, WALNUT CREEK, CA 160 apartments
Occupancy 98%

ATRIA PARADISE SENIOR LIVING, PARADISE, CA 99 apartments
Occupancy 82%

BROOKDALE SENIOR LIVING – ASSISTED LIVING AND MEMORY CARE 2014-2017
Occupancy 93%

HOLIDAY CORPORATION - INDEPENDENT LIVING 2002-2014 100%

THE VETERAN HISTORY PROJECT – Partnership with the The Library of Congress

Partnered with the Library of Congress to develop archives and internet access of personal experiences of Veterans and Civilians of all war efforts. Developed training programs for college and high school students to research and contact Veterans to videotape oral histories of their war-related experience.

- ❑ **Honored by The Library of Congress in Washington, D.C.** for gathering over **4,000 oral interviews** via video camera from area Veterans by **12,000 high school/college students**.

EDUCATION

Oak Brook College of Law, Oklahoma City, Oklahoma

Embry Riddle Aeronautical University, Daytona Beach, FL - Bachelor of Science Degree Cum Laude, Aeronautical Science, Pilots License

RECOGNITION

International Golden Key Society, Chico State University