



## Candidate for Region 9 Director (2023-2025)

**Kelly Frederickson**

**3609 Houghton Ave., Corning, CA 96021**

**530-321-8805, birchkellyann@gmail.com**

I am submitting my application for 2023-2025 Region 9 Director position. I have served as AVVA Region 9 Director from 2021-2023 and Region 9 Deputy Director from 2019–2021. If elected I will continue to serve with integrity and honor in furthering the awareness of issues affecting Veterans and their families, as well as the families of active military personnel. This includes the AVVA mission to ensure that all Veterans attain the honor, respect, and benefits they deserve.

I am experienced in organizing benefits that financially assist with designated Veteran Programs, Community Service, Educational Endeavors, and Social Activities. Additionally, in my Executive Director role, I have directed over 100 plus staff members in their various employment positions.

I am the wife of Vietnam Veteran Butch Frederickson who served in Vietnam for three tours and is the Vietnam Veterans of America (VVA) California North State Representative. I passionately believe VVA and AVVA is pivotal in protecting the legacy to honor and preserve future generations of Veterans and their families. Vietnam Veterans were forged out of fire and their legacy is pivotal for future generations of freedom.

AVVA is continuing to develop the tools for enhancing the well-developed VVA program. As Chair for AVVA Public Relations (PR) Committee and AVVA Advisor for VVA Public Affairs Committee, I invited the AVVA PR Committee to investigate the possibility of using the YouTube media platform to take AVVA to the Nation. We have proposed creating an **AVVA YouTube Channel** for AVVA videos, pictures, tutorials and more. The AVVA YouTube Channel can portray national, state, chapter, member events, projects, programs activities and all manner of subjects to promote AVVA throughout the entire Nation with the Magic of AVVA Members!

**AND it is** 

AVVA is a strong and thriving organization. I believe AVVA can implement, protect and preserve the VVA integrity. Thus, promoting Veterans and their families of this great Nation. Hence, protecting a Nation.

As in all vital endeavors, finances play a vital role in advancing the AVVA mission. If elected and permitted, I would like to add my experience to this role and any other role needed to promote the overall mission of AVVA.

With joy,

*Kelly Frederickson*

Kelly Frederickson



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*In support of Vietnam Veterans, Veterans, and families*, I am a Life-Member of Associates of Vietnam Veterans of America (AVVA). I am the current Region 9 Director and the *hopeful candidate* in the upcoming election for AVVA National Region 9 Director.

### Region 9 Director 2021 – present year

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AVVA *Riverside, CA, Chapter 47*, assisted and attended Welcome Home Event for Vietnam Veterans in the local community.

AVVA *San Jose, CA Chapter 201*, presented the Charter for Incorporation to Cang Kim Dong and Chapter Members in San Jose, CA

AVVA *Utah Chapter 1079*, presented the Charter for Incorporation to Judy Kent and Chapter Members in Utah.

AVVA *Scottsdale, AZ*, joined Gene and Sue Crego for the Veterans Heritage Project Gala and Meeting.

AVVA CA STATE COUNCIL VISALIA - attended most meetings throughout the two years. Assisted with merchandise table, donated numerous baskets for AVVA CA State fundraisers.

AVVA CA Chapter 582 – pivotal in fundraisers through Senior Communities.

AVVA NATIONAL LEADERSHIP – Product table

AVVA NATIONAL BOARD OF DIRECTORS MEETINGS

AVVA NATIONAL CONVENTIONS

### AVVA NATIONAL PUBLIC RELATIONS CHAIR

As Chair for AVVA Public Relations (PR) Committee and AVVA Advisor for VVA Public Affairs Committee, the **Public Relations Committee proposes** creating an *AVVA YouTube channel*, add videos and promote AVVA throughout the entire Nation. 

### REGION 9 Deputy Director 2019 - 2021

### RCFE ADMINISTRATIVE LICENSE – STATE OF CALIFORNIA 2014 TO PRESENT

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#### Executive Director-Administrator

ATRIA SENIOR LIVING – INDEPENDENT LIVING, ASSISTED LIVING, MEMORY CARE 2017 to 2020

ATRIA COVELL SENIOR LIVING, DAVIS, CA 160 apartments

ATRIA WALNUT CREEK SENIOR LIVING, WALNUT CREEK, CA 160 apartments

ATRIA PARADISE SENIOR LIVING, PARADISE, CA 99 apartments

#### THE VETERAN HISTORY PROJECT – Partnership with The Library of Congress

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*Partnered with the Library of Congress* to develop archives and internet access of personal experiences of Veterans and Civilians of all war efforts.

- *Honored by The Library of Congress in Washington, D.C.* for gathering over **4,000 oral interviews** via video camera from *area Veterans* by **12,000 high school/college students**.

#### EDUCATION

Oak Brook College of Law, Oklahoma City, Oklahoma

Embry Riddle Aeronautical University, Daytona Beach, FL - Bachelor of Science Degree Cum Laude, Aeronautical Science, Pilots License

RECOGNITION - Executive Director of the Year – California CALA “California Assisted Living International Golden Key Society, Chico State University